

**Press Release**

## The East Asia Institute (EAI) launches Global North Korea, an archival website of publications on North Korea.

### ◆ Global North Korea

The East Asia Institute (President Yul Sohn), South Korea's leading think tank, is pleased to announce the launch of a comprehensive archival website for North Korea-related documents. The site, called Global North Korea, is part of the institute's ongoing research and policy development in the area of inter-Korean relations and the North Korea nuclear problem, and offers a hub for knowledge exchange on North Korea-related research. The website aims to transform the current status wherein the majority of research and strategy towards North Korea is led by the Western world and restore a more balanced approach towards research on North Korea, the Korean Peninsula, reunification, strategy, and strategy within East Asia as a whole. The launch of the site will be officially announced via a press conference that will be held on November 15<sup>th</sup> at 11am, with more than 50 reporters, research institutes, and members of university-affiliated research centers in attendance.

### ◆ Global North Korea Launching Press Conference

- Date: Thursday, November 15, 2018 11am
- Location: Korea Press Foundation (Press Center) 19<sup>th</sup> Floor
- Presenters: Prof. Chaesung Chun (East Asia Institute, Seoul National University),  
Prof. Seong Ho Sheen (Seoul National University)
- Host: East Asia Institute
- Supporters: UniKorea Foundation

### Program

Thursday, November 15 2018 / Seoul Press Center

<b>10:30 – 11:00</b>	<b>Registration</b>
<b>11:00 – 11:05</b>	<b>Welcoming Remarks</b>
<b>11:05 – 11:30</b>	<b>Presentation</b>
<b>11:30 – 12:00</b>	<b>Q&amp;A</b>

**Prof. Yul Sohn**  
President, East Asia Institute

**Prof. Chaesung Chun**  
Research Center Head, East Asia Institute; Professor,  
Seoul National University

**Prof. Seong Ho Sheen**  
Professor, Seoul National University

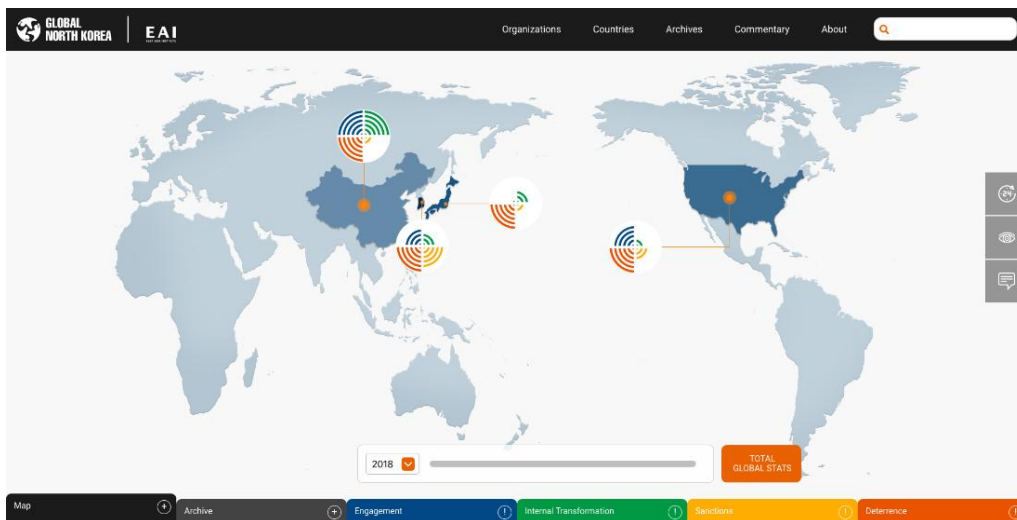
## ◆ Global North Korea: An Overview

### 1. Systematic Information Structured through a 4-Point Framework

Rather than organizing this archive through liberal or conservative political ideologies, this website attempts to approach North Korea policy through a systematic, complex approach using a four-point framework. The four points of this framework are sanctions, engagement, internal transformation, and deterrence. By utilizing this framework, Global North Korea offers a strategy and vision for the mid-long term regarding the North Korea nuclear problem, inter-Korean relations, and reunification, as well as a discourse on peace and cooperation in East Asia.

While the process of resolving the North Korean nuclear issue continues to face difficulties, various observations and analysis on the North's nuclear facilities and missile bases have emerged. It is a fact that the information, news and analysis that appear on a short-term basis without clear long-term alternatives to North Korea's strategy, are intensifying the confusion. The site aims to collect reliable data based on its North Korea strategy and theoretical views on North Korea's nuclear weapons strategy, while it also aims to systematically analyze them to provide a systematic view and analysis of the situations that occur each time. In addition, this website comprehensively reviews the analysis presented by various foreign policy research institutes and presents a distinct South Korean perspective as an alternative to mainstream views.

<Image 1> Global North Korea Landing Page



As you can see in Image 1, the four strategies that make up the framework are depicted using color. The colors offer the user a quick understanding of the overriding consensus of each government through statistics on the publications and government statements of each country. This also allows the viewer to compare how the understandings of South Korea, the US, China, and Japan regarding North Korea differ from one another.

Statistics on individual countries are not the only figures available. The website also offers figures on the overriding consensus of all four countries together on North Korea through the Total Global Stats function. Users can also view the overall trend of the international community in its publications on North Korea over time.

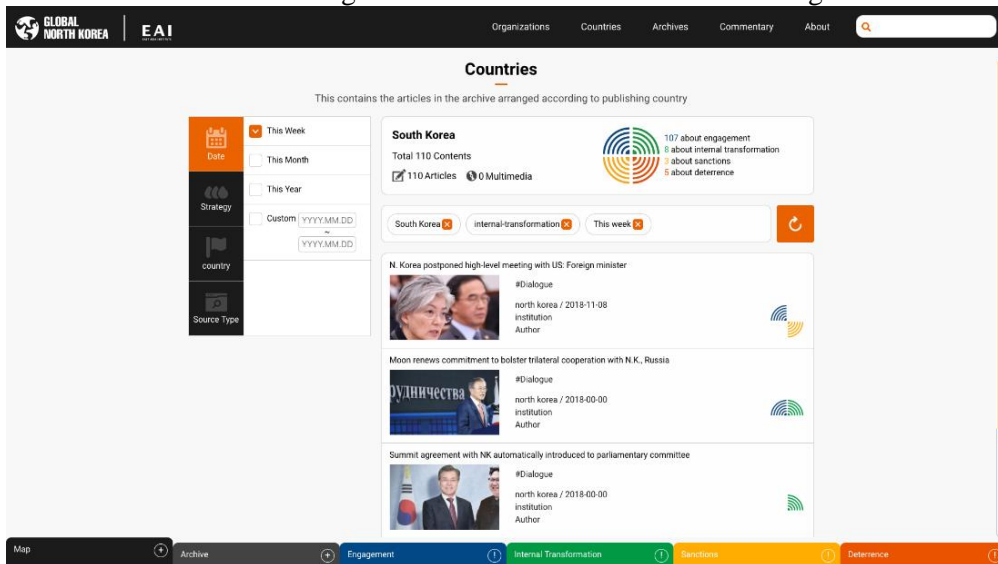
In order to help users understand the four-point framework that serves as the key organizing structure for the website, detailed explanations of the four strategies may be found in the “About” section. The side menu also offers brief definitions of the four strategies which may be accessed

by clicking on the exclamation mark. This function serves as a map for the website, making it easier for users to navigate and understand how to properly utilize the site.

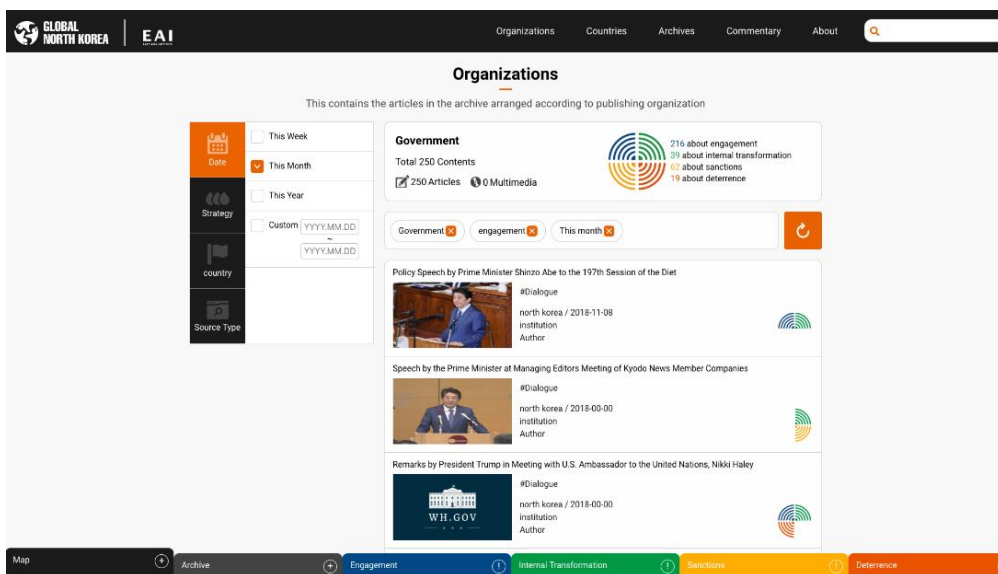
## 2. Understanding the Changes in South Korea, the US, China, and Japan through Statistics

The site contains a collection of articles published by South Korean, American, Chinese, and Japanese governments, public institutions, think tanks, and international organizations regarding North Korea. These articles are categorized into the four strategies that compose the framework. The site was designed to make it easy for users to view the changing perceptions of each country regarding North Korea. By toggling the bar at the bottom of the map as shown in Image 1, users can view statistics by month and year to see how the strategies of each country have changed over time. It is also possible to view statistics for each institution in terms of the strategies discussed.

<Image 2> Global North Korea Countries Page



<Image 3> Global North Korea Organizations Page

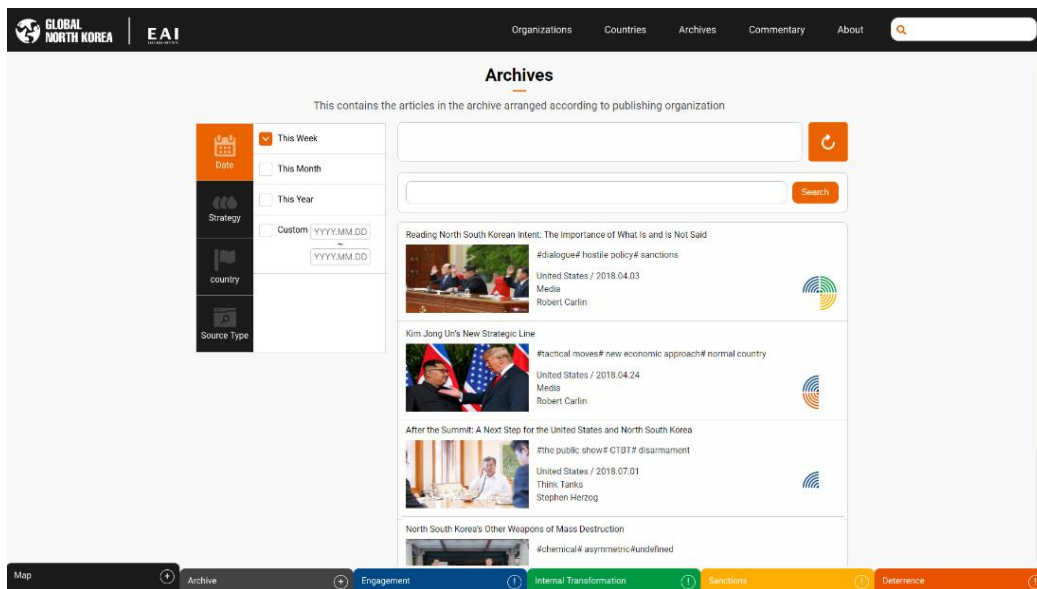


Articles may be viewed by country (see Image 2) or by institution (see Image 3). The search function allows users to locate more precisely articles they wish to read. Search filters may be applied including date, strategy, country, institution, tag, and type of media, making it simple for users to find what they are looking for. In addition to South Korea, the US, China, and Japan, users can also look for articles from other countries by using the “Global” tab. This tab contains important articles organized according to country and institution that fall outside the four major countries that are the focus of this site. The image below depicts the menu organization of this site.

<Table 1> Global North Korea Menu Structure

Menu Structure					
Countries	Organizations	Archives	Commentary	About	Lower Menu
South Korea	Government			Introduction	Map
United States	International Organizations			Sanctions	Archive
China	Think Tanks			Engagement	Sanctions
Japan	Media			Internal Transformation	Engagement
Global				Deterrence	Internal Transformation
				Contact Us	Deterrence

<Image 4> Global North Korea Archive Page

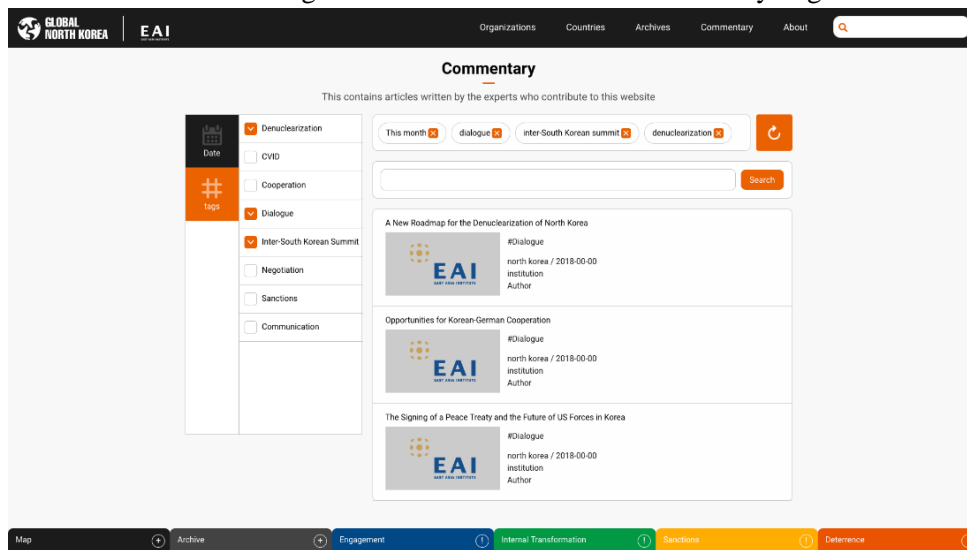


### 3. Offering Commentary based on the Archives

The Archive page contains all articles regardless of country, institution, or other category. Users who wish to apply more detailed filters to refine their search may do so on this page.

Commentary articles written in English by the site contributors and other affiliates are provided as an accompaniment to the archived materials on this website. The commentary articles provide insights and analysis on the topics covered by this site, making it more than just a simple archive. Global North Korea provides a unique view for users to understand North Korea and the trends surrounding the country's evolution in a new way.

<Image 5> Global North Korea Commentary Page



□ Inquiries regarding Global North Korea may be made to:

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【The East Asia Institute】 Read more about EAI at <http://www.eai.or.kr>

Commentary articles may be accessed from the Commentary page, and will offer periodic insights from South Korean experts on the developments surrounding the Korean Peninsula using statistics from this website as a basis for analysis. Articles published in the commentary section may also be located by searching by country and by organization, making it easy for users to find what they are looking for.